

Chat GPT - Cheat Sheet

Vistage CE 3667

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How Do I...	Email
I'm writing a blog post for my professional sales management development training company called [title]. How should I structure the post?	Simplify the following text to make it understandable for busy CEOs.
Give me a few examples of successful advertising headlines in [niche or industry].	Give me 10 subject lines for my [niche] newsletter.
Help me make this product description more [desired tone]: [product description.]	Write a follow-up email with the subject line: [Your subject line]
I'm trying to drive [desired result] on my landing page. What are five compelling call-to-actions I can use?	Write follow-up emails to people who attended my [webinar topic] webinar covering these <key points, takeaways and next steps>.
Business	Marketing
Analyze the current state of <industry> and its trends, challenges, and opportunities, including relevant data and statistics.	Can you provide me with some ideas for blog posts about [topic of your choice]?
Offer a detailed review of a <specific software or tool> for <describe your business>.	Create a [social media] campaign plan for launching a [X product], aimed at [Y target audience]
Offer an in-depth analysis of the current state of small business legislation and regulations and their impact on <industry>.	Structure a weekly [newsletter topic] for the <industry> focused on customer acquisition.
Write an in-depth analysis of the current state of a specific industry and its potential for small business opportunities.	Write a list of 5 YouTube video ideas for [your product or company].
Provide a list of key players and a short and long-term industry forecast, and explain any potential impact of current events or future developments for the <industry>.	List 12 main points that are [most important] to [title] acquiring new customers.
I need to prepare a presentation for a potential investor on <presentation topic>. Can you give me some guidance on what to include?	Craft a one-month social media campaign calendar for our X product with the goal to Y and mention the relevant channels to focus.
Write a case study detailing <topic of your choice>.	Write a Twitter thread of 5 tweets talking about <topic>.
I need help providing an in-depth reading for a client interested in [topic] to help their business in the [industry].	You are an X (e.g., persona or target audience). List common challenges that you face with purchasing <X product>.
CEO	What are the key market segments in the X industry, and which one represents the biggest opportunity for our Y (e.g., company, group, team, or organization)?
Generate a concise and impactful mission statement that reflects our company's core values and vision.	Create a customer persona for our target market for the X product including demographic and psychographic as well as their goals, values and interest. Also include their buying challenges in purchasing a product in X industry.
Help me craft a compelling narrative that showcases our company's commitment to sustainability and social responsibility.	What are the pain points and challenges faced by our target customers for the X product?
Create a list of thought-provoking questions to ask during executive team meetings to inspire innovation and collaboration.	I'm looking to sell a X (e.g product). What should my above-the-fold copy for my landing page be?
Suggest three ways to communicate our long-term growth strategy to stakeholders effectively.	Write a content distribution plan for <URL>.
Help me analyze current market trends and identify potential opportunities for expansion or diversification.	Planning
Generate a comprehensive crisis management plan to prepare our organization for unforeseen challenges.	Create a Gantt chart outlining the key tasks and timelines for the development of your X feature.
Create an engaging company update highlighting our recent achievements, future goals, and commitment to our employees.	What are the most effective marketing channels for our X product?
Suggest three strategies for attracting and retaining top talent in our industry.	What are the key metrics we should track to measure the success of our X product's go-to-market strategy?
Help me develop a plan to nurture a diverse and inclusive workplace, promoting equal opportunities for all employees.	What are the key metrics we should track to measure the performance of our X product?
Generate a roadmap for implementing digital transformation initiatives that drive efficiency and innovation within our organization.	Research
Create a persuasive argument to secure strategic partnerships and strengthen our market position.	Recommend X popular blogs about [Topic of choice] that cover [Keywords] and add their respective URLs.
Suggest three approaches to enhance our company's brand reputation and visibility in the market.	Describe <topic of your choice> in detail.
Help me evaluate the pros and cons of a potential merger or acquisition, considering financial, operational, and cultural factors.	What are the most important KPIs for [insert industry/field].
Generate a list of key performance indicators (KPIs) to measure our organization's success and inform strategic decision-making.	Help me summarize this article - <URL>.
Create an outline for an internal communication plan that fosters transparency, collaboration, and employee engagement.	List the target audience with persona details for the keyword <keyword>.
Suggest three techniques for managing organizational change and minimizing employee resistance.	Provide a list of statistics with reference links for a webpage on [topic].
Help me assess the effectiveness of our current corporate governance structure and identify areas for improvement.	Sales
Generate a framework for prioritizing and allocating resources to support our strategic goals and drive growth.	Create a personalized sales email for a potential customer for my <niche> company selling <product>.
Create a plan to evaluate and optimize our business processes continuously, ensuring operational excellence.	Write a cold email to a prospective customer to introduce them to my <niche> company and how it can benefit them with <insert unique selling points>.
Communications	What product customization would you recommend for this customer? <include customer details below>.
I want to create an agenda for a meeting about <Meeting info> with my team. Can you give me some examples of what should be included?	What are some creative ways to generate leads for my <niche> company?
I need to write an email to a client regarding a change in the project timeline. Can you give me some guidance on how to phrase it?	What cross-selling opportunities would you recommend for my <business>?
Write a comprehensive guide to [topic].	Pretend to be a VC that has just read the above pitch for <business>. Ask me questions on it, one at a time.
Please proofread this text <text>.	Social Media
Find topical gaps in the following outline: [your outline].	Generate a creative social media content calendar for the next month for our [company or product] on [topic of choice].
Write an introduction paragraph for a blog post about [topic] using the target keyword [keyword].	Generate a list of 5 LinkedIn articles to write for a [profession or topic of your choice].
Take the Newsletter below, polish and improve its structure and tone. Make it more [Friendly, Expert Like, Funny, Catchy, You can add any other tone you like] Don't exceed [X] Words.	Provide a guide on networking and building partnerships as a small business owner.
How can we improve our current approach to this project	Create a content calendar with six blog titles, including the keyword <paste text here>. Pick suitable publishing dates for each guide spread across <Month>.

Created by: Rogue Marketing

new prompts to add		
Content creation		
"Propose [number] blog post topics pertaining to [specific topic], and include an abstract for each idea."		
"Draft a 60-second promotional script for [specific product, service, or company], ensuring it captures unique selling propositions."		
"Develop compelling marketing copy for our email campaigns. Ensure it creates engagement and interest for our [specific product, service, or company]."		
"Draft 3-second Facebook Ad copy for [specific product or service] that captures attention and triggers curiosity."		
"Develop 5 varied YouTube descriptions for our video about [specific topic], making each one unique and captivating."		
"Using the AIDA model, create an engaging email campaign for [specific product or service]."		
"Design a messaging framework for [specific product or service] using the 4Cs (Clarity, Consistency, Cohesion, Control)."		
Create a compelling story for [specific product or service] following the StoryBrand framework.		
Draft an engaging blog post introducing our new [specific product or service], highlighting its unique features and benefits.		
Create an engaging script for a podcast advertisement about our [specific product or service].		
Suggest [number] creative ways to repurpose our existing content to engage our audience across different platforms.		
Craft an 800-word blog post on [specific subject]. Incorporate the following [keywords] into the headline, subheadings, and body paragraphs.		
Compose a captivating YouTube video script revolving around [specific product, blog, company, etc.], ensuring it's engaging and informative.		
Script a web series episode that educates viewers on [specific topic], ensuring it's engaging and easy to understand.		
Draft a script for an hour-long podcast episode delving into [specific topic], making it engaging and insightful.		
Compose a lively and engaging script for a virtual product launch, capturing the excitement and uniqueness of our [specific product or service].		
Enhance the following copy with creative expressions and imagery: [provided copy].		
Write an engaging video script on [specific topic], ensuring it captures viewers' attention.		
Propose an experiential marketing campaign for our [specific product or service] that creates memorable interactions with potential customers.		
Propose a strategy to integrate user-generated content in marketing our [specific product or service].		
Create an outline for a webinar about [specific topic], ensuring it is educational and engaging for our [target audience].		
Write an engaging script for a radio ad promoting our [specific product or service].		
Create an AIDA-based social media post for [specific product/service], outlining the Attention, Interest, Desire, and Action phases.		
Write a series of tweets for our [specific product or service] that follow the Rule of Seven, a marketing principle suggesting a prospect needs to see or hear your marketing message at least seven times before they take action.		
Write a series of Facebook posts using the Value Proposition Canvas to articulate the unique value proposition of our [specific product/service].		
"Draft a series of customer testimonials for our [specific product/service], highlighting its unique selling points."		
"Suggest [number] ways we can repurpose our existing content to enhance our marketing efforts."		
"Propose a strategy for leveraging user-generated content to promote our [specific product/service]."		
Social Media Marketing Prompts		
"Devise a comprehensive 3-month social media campaign strategy for our [product/service], aiming to [detailed goal]. Indicate the optimal platforms for our engagement."		
"Identify [number] creative ideas for Instagram Reels that could go viral, focusing on [specific company, product, or service]."		
"Produce [number] engaging TikTok content ideas that have viral potential, all revolving around [specific company, product, or service]."		
"Craft 5 engaging tweets that can generate interest and engagement for [specific product, company, or service]."		
"Compose a compelling LinkedIn post that promotes [specific product or service], ensuring it appeals to professional audiences."		
"Create engaging questions for a Facebook poll focusing on [specific topic], and predict potential outcomes."		
"Suggest creative strategies to effectively promote my brand on TikTok."		
"Using the RACE (Reach, Act, Convert, Engage) Digital Marketing Planning framework, plan a digital marketing campaign for our [specific product or service]."		
"Construct a SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goal-based social media strategy for our [specific product or service]."		
"Develop [number] intriguing Pinterest pins to promote our [specific product or service]."		
Identify [number] potential collaborations with influencers on Instagram to promote our [specific product or service].		
Propose a strategy for effectively leveraging user-generated content for our [specific product or service].		
Write a 100-word Instagram caption for a post on [specific product or service], maintaining an informative yet friendly tone. Be sure to include relevant and trending hashtags.		
Construct a Twitter thread addressing [specific topic], ensuring each tweet contributes to the overall narrative.		
Outline some of the most effective strategies when marketing on Instagram.		
Propose effective strategies to persuade Instagram users to purchase a product.		
Propose [number] ideas for interactive content (e.g., quizzes, polls, interactive infographics) on our social media channels to boost engagement.		
Design a 7-day Twitter campaign using the Seven C's of Communication (Clear, Concise, Concrete, Correct, Coherent, Complete, Courteous) for our [specific product/service].		
Create a series of Instagram Reels based on the Hierarchy of Effects model (Awareness, Knowledge, Liking, Preference, Conviction, Purchase) to increase awareness of [specific product/service].		
Using the Conversion Funnel framework, develop a sequence of Instagram posts designed to guide customers from awareness to conversion for [specific product/service].		

Marketing Techniques Prompts		
Craft an impactful advertising campaign for [specific company, product, or service] aimed at [detailed description of target audience]. Include key messages, catchy slogans, and recommend the most effective promotional platforms."		
"What are 10 essential factors marketers must consider when acquiring new customers in [industry]?"		
"What specific marketing tactics should I employ to engage my [target audience] effectively?"		
"Create a comprehensive SEO strategy for our new [specific product/service], ensuring it ranks high in search engine results."		
"Propose an innovative offline marketing campaign for our [specific product/service] that would engage our target audience in a non-digital environment."		
"Propose an innovative direct mail marketing campaign for our [specific product/service]."		
"Suggest [number] ways we could use chatbots in our marketing efforts."		
"Describe how we could leverage podcasts as a marketing channel for our [specific product/service]."		
"Suggest [number] ways to optimize our landing pages for better conversion rates."		
"Generate a TikTok challenge concept for [specific product/service] based on the Growth Hacking framework."		
"Design an SMS marketing campaign for our [specific product or service], ensuring it's engaging and adheres to regulations."		
"Propose a guerrilla marketing tactic for our [specific product or service] that would create buzz and drive word-of-mouth."		
"Design a location-based marketing strategy for our [specific product or service], focusing on how to reach customers in a specific geographical area."		
"What are some of the industry best practices for effective YouTube marketing?"		
"Identify common mistakes marketers often commit during the content creation process."		
"List 5 innovative strategies to generate potential leads from YouTube."		
"Develop a compelling content marketing strategy using the PESO (Paid, Earned, Shared, Owned) model for our [specific product or service]."		
"Develop a content marketing strategy for our [specific product or service], following the TOFU, MOFU, BOFU (Top of the Funnel, Middle of the Funnel, Bottom of the Funnel) structure."		
"Using the See-Think-Do-Care model, devise a customer-centric digital marketing strategy for [specific product or service]."		
"Draft a one-pager for our [specific product or service], including key features, benefits, and unique selling propositions."		
"Suggest [number] unique promotional strategies for our upcoming sale event for our [specific product or service], aimed at maximizing customer engagement."		
Market Research & Analysis Prompts		
"Identify prevalent challenges encountered by [detailed description of buyer persona] and propose potential solutions."		
"List the dominant marketing segments within the [specific industry]. Highlight which segment holds the most opportunity for our [detailed description of company, group, organization, or business]."		
"Using Porter's Five Forces framework, analyze the competitive landscape for our [specific product or service]."		
"Analyze our [specific product or service] using the Ansoff Matrix to identify potential growth strategies."		
"Utilizing the 5C's (Company, Customers, Competitors, Collaborators, Climate) framework, analyze the business environment for our [specific product or service]."		
"Utilizing the PESTEL (Political, Economic, Social, Technological, Environmental, Legal) framework, analyze macro-environment factors that could impact our marketing strategy for our [specific product or service]."		
Generate a pitch for a potential investor for our [specific product or service], including market size, competition, and unique selling points.		
List potential trade shows or industry events where our [specific product or service] should have a presence this year.		
Construct a detailed customer persona for [specific product or service], including demographic and psychographic characteristics.		
Identify and analyze [number] main competitors of our [specific product or service], focusing on their marketing strategies and unique selling propositions.		
Identify [number] potential brand partnerships for co-marketing efforts for our [specific product or service].		
Analyze the current trends in our [specific industry] and how they can be incorporated into our marketing strategy.		
Identify [number] trends that will shape the future of content marketing in our [specific industry].		
Identify potential challenges in marketing our [specific product or service] to Gen Z consumers and propose strategies to overcome them.		
Using Porter's Five Forces, analyze the competitive landscape on social media for our [specific product/service].		
Develop a SWOT analysis for our [specific product or service's] current social media presence.		
"Outline a step-by-step process for conducting market research in the [specific industry]."		
"Identify potential niches within our target market that we could further specialize our [specific product/service] for."		
"Identify key trends in digital marketing that our [specific industry] should be aware of."		
Strategy & Planning Prompts		
"Develop a detailed AIDA (Attention, Interest, Desire, Action) model for [specific product or service]."		
"Design a customer journey map for [specific product or service], following the Awareness - Consideration - Decision - Retention model."		
"Utilizing the Value Proposition Canvas, articulate the unique value proposition for our [specific product or service]."		
"Using the Conversion Funnel framework, propose a strategy to optimize our website for [specific product or service]."		
"Propose a PR campaign using the OASIS (Objectives, Audience, Strategy, Implementation, Scoring) model for [specific product or service]."		

Devise a customer journey map for our [specific product or service], focusing on enhancing customer experience at each touchpoint.		
Develop a multi-channel marketing strategy for our [specific product or service], outlining tactics for each platform.		
Design an inbound marketing strategy for [specific product or service], with an aim to improve lead generation.		
Propose 5 unique ideas for YouTube videos revolving around [specific topic, industry, company, service, product, etc.], detailing the content of each video.		
Develop a structured outline for a blog post about [specific topic]. Ensure the keywords [list keywords] are included in the headline and subheadings.		
Propose a detailed marketing plan for a new [specific product or service], covering market research, target audience, positioning, and channels of promotion.		
Design a data-driven content marketing strategy for our [specific product or service], specifying how to measure success and what tools to use.		
Design a crisis communication plan in the event of negative publicity or backlash against our [specific product or service].		
Design a loyalty program for our [specific product or service] that would incentivize repeat purchases and customer loyalty.		
Create a LinkedIn campaign for our [specific product/service] based on the STP (Segmentation, Targeting, Positioning) model.		
Design a social media content calendar for a month using the Four Cs framework (Consumer, Cost, Convenience, Communication) for our [specific product/service].		
Create a LinkedIn content strategy based on the Buyer's Journey (Awareness, Consideration, Decision) model for [specific product/service].		
Design a cross-platform social media campaign using the RACE (Reach, Act, Convert, Engage) digital marketing planning framework for our [specific product or service].		
Develop a YouTube content strategy for [specific product/service] using the AARRR (Acquisition, Activation, Retention, Referral, Revenue) framework.		
Create a customer persona for our [specific product or service] based on the Jobs-to-be-Done framework, and outline a tailored social media strategy for reaching this persona.		
Create a Pinterest strategy for [specific product/service] using the TOWS matrix, outlining opportunities and threats on the platform and how we can capitalize on strengths and address weaknesses.		
"Develop a sales funnel for our [specific product/service], identifying key stages and tactics to move customers through the funnel."		
"Propose a strategy for improving our email open and click-through rates."		
"Suggest ways to integrate social responsibility into our marketing strategy."		
"Develop a plan for a promotional event to launch our new [specific product/service], detailing the theme, activities, and marketing tactics."		
Customer & Influencer Relations		
"How can influencer marketing be leveraged to generate quality leads for businesses?"		
"Construct a buyer persona for our [specific product or service] following the Jobs-to-be-Done framework."		
Design a referral program for our [specific product or service] that would incentivize our customers to refer others.		
Design a customer loyalty program for our [specific product or service], emphasizing the benefits customers would gain.		
How can companies identify and engage with influencers for potential collaborations?		
Identify [number] potential brand partnerships for co-marketing efforts for our [specific product or service].		
Using the See-Think-Do-Care model, draft a series of Facebook posts aimed at engaging potential customers for [specific product/service].		
"Outline a plan for an affiliate marketing program for our [specific product/service], suggesting potential partners and commission structures."		
"Identify potential opportunities for co-marketing our [specific product/service] with complementary brands."		
"Outline a plan for utilizing influencer marketing to promote our [specific product/service]."		
Business Strategy & Frameworks Prompts		
"Build a StoryBrand framework for our [specific product or service], emphasizing each key step."		
"Design a SOSTAC (Situation, Objectives, Strategy, Tactics, Action, Control) plan for our upcoming marketing campaign for [specific product or service]."		
"Using the 7Ps of the Extended Marketing Mix, propose a comprehensive marketing strategy for our [specific product or service]."		
"Develop a Blue Ocean Strategy for our [specific product or service] to create uncontested market space."		
"Implement the TOWS matrix to propose strategic options for our [specific brand] in the current market situation."		
"Develop a Growth Hacking strategy for our startup, specifically for our [specific product or service]."		
"Identify potential opportunities for co-marketing our [specific product/service] with complementary brands."		
I have a business in [industry]. List potential partnership opportunities for co-marketing campaigns with [a specific type of company or industry].		
What are the key benefits of integrating influencer marketing into the marketing strategy?		