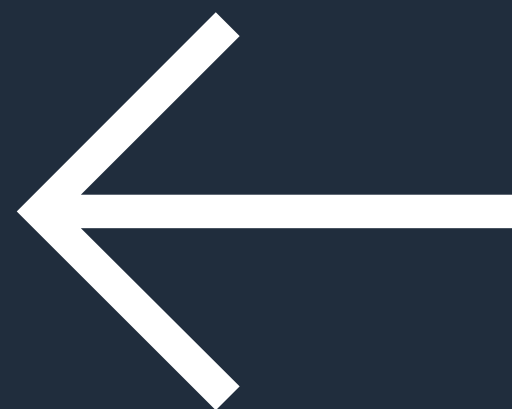


ACQUISITIONS ARE GREAT ON PAPER...

*But then they
actually have to
work.*



COMPANIES PURSUE ACQUISITIONS FOR A NUMBER OF REASONS...

**Supply Chain Benefits • Diversifying Products / Services •
Combining Resources • Increasing Value • Synergies**

**BUT 70% FAIL
TO INTEGRATE,
ASSIMILATE
AND ALIGN.**



Companies often see acquisitions through rose-colored glasses because of the economic opportunities, resource acquisition, and growth potential they offer.



**But, eventually,
those glasses come off.
Most find that...**

- Acquired team leaves
- Friction points emerge
- Team structures get confused
- "Other" technologies require new skills to operate
- Client expectations vary
- Timetables slow



**ACQUISITIONS
TAKE WORK THAT
YOUR COMPANY
MAY NOT HAVE THE
SPACE FOR. THAT'S
WHERE ROGUE
COMES IN.**



**ROGUE HAS THE KNOW-HOW
TO *ANTICIPATE THE PAIN
POINTS* THAT COME ALONG
WITH THE POSITIVES OF
BUSINESS ACQUISITIONS, *AND
CAN HELP YOU NAVIGATE
THROUGH THEM.***



THE ROGUE APPROACH

- Maintain status quo while transitioning to the parent brand
- Remain speedy, attentive, and agile to varied client needs
- Competently operate the acquired team's technologies
- Be a trusted SME when employee retention presents its challenges
- Work through "the grey"
- Provide an affordable multi-disciplined, senior-level TEAM
- Manage multiple priorities and established cadences
- Execute on your behalf



You'll want a team that's been there and done that. And you'll *move further faster*[™] with a team equipped to keep things progressing even in times of change.

A **bridge** from acquired company
to your parent brand



Expect a team that can operate new technologies, create and maintain operating procedures, engage with your new partners – and facilitate transition to your brand guidelines...

So your people can continue working on their already-full plates, and you can **simply do more.**



**WHAT STEPS WILL
YOU TAKE TO ENSURE
A NEW ACQUISITION
DOESN'T BECOME A
DRAG ON YOUR TEAM
AND BRAND?**

